



**For Immediate Release**

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**Eye Level Art Launches Membership Program and Blog on Oct. 31**

*Contemporary art gallery expands goals and mission with new blog and membership program*

Eye Level Art will launch their newly designed blog and membership program on October 31 in conjunction with the gallery's Dark Arts Ball Halloween party at the warehouse gallery on Heriot St.

"We're re-defining what it means to be an art gallery," says Caroline Millard the Gallery Coordinator, "Eye Level Art is not just somewhere you go once a month for an art opening. It's a progressive community and we want people to be as involved in that community as possible"

The membership program features several levels of memberships for all members of the Charleston community. Membership levels range from free to \$1000 and include various perks and incentives including private member's only events, discount or free admission to classes, concerts, parties and more. **(see attached membership program information and FAQ)**

The gallery will also launch the Eye Level Art blog which will bring members and the Charleston community alike into all the happenings and news at the gallery along with the occasional musing and inspiration from outside the gallery. Visitors to the blog will be able to see exclusive first looks at upcoming openings, hear new music from local musicians, view photos from past events and more.

Eye Level Art will hold two very special raffles at the Dark Arts Ball to celebrate the premier of the blog and membership program. Attendees to the Dark Arts Ball, which benefits the Boys and Girls Clubs of the Trident Area, will be entered into two raffles. One raffle for a Special Single Membership (valued at \$100) to Eye Level Art and one for a rental for a private event at the gallery (valued at \$500).

All attendees will be entered to win in both raffles, and the winner will be announced during the Dark Arts Ball on October 31st.

Tickets for the Dark Arts Ball are still available at Circa Lighting on King St., Wild Flour Bakery on Spring St., or online at [www.eyelevelart.com](http://www.eyelevelart.com). Tickets are \$40 in advance for general admission and \$35 for students and artists. Door price for tickets is \$50. A portion of proceeds from the Dark Arts Ball will benefit the Boys and Girls Clubs of the Trident Area. For more information, visit [www.eyelevelart.com](http://www.eyelevelart.com).

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